



# **WORLD NUCLEAR** *Symposium 24*

4-6 September, London, UK

## Sponsorship and exhibition opportunities

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Raise awareness of your brand, increase your reach, and strengthen your influence amongst hundreds of top nuclear industry leaders, experts and executives from around the world



## Why sponsor?

**Receive unparalleled exposure** to hundreds of top nuclear industry leaders, experts and executives from around the world at one of the most influential events for the industry.

**Build greater brand awareness** before the Symposium through digital reach and during the Symposium with onsite promotion. Get your brand in front of prospective customers and partners, reach out and engage with them.

**Strengthen your influence by creating meaningful connections.** Most sponsorship packages include complimentary delegate passes, enabling you to have face-to-face interactions that can help build long-term partnerships.

Sponsorship and exhibition enquiries

Alexine Bousquier

[events@world-nuclear.org](mailto:events@world-nuclear.org)

t: +44 (0)20 7451 1534

[www.wna-symposium.org](http://www.wna-symposium.org) | [#nuclearsympo](https://twitter.com/nuclearsympo)

# Sponsorship opportunities

## ■ Platinum packages

### Welcome reception – Exclusive sponsor\*

- Exclusive branding of welcome reception on Wednesday 4 September at Freemasons' Hall
- Three complimentary delegate registrations to the event (including gala dinner)
- Invitation for two high level senior representatives to the Director General's private CEO dinner on Wednesday 4 September at Freemasons' Hall
- Logo and 100 word company profile on Symposium website and mobile app
- Logo on rotating banner on Symposium website home page
- Logo on Symposium digital programme onsite and company name included within the online agenda
- Logo in promotional emails
- Logo displayed on stage slides during intervals
- Logo on Sponsors banner displayed onsite
- Social media posts (6 total)

### Gala dinner – Cultural experience sponsor (£25,000)

- Branding of gala dinner on Thursday 5 September at The Dorchester
- Three complimentary delegate registrations to the event (including gala dinner)
- Invitation for two high level senior representatives to the Director General's private CEO dinner on Wednesday 4 September at Freemasons' Hall
- Logo and 100 word company profile on Symposium website and mobile app
- Logo on rotating banner on Symposium website home page
- Logo on Symposium digital programme onsite and company name included within the online agenda
- Logo in promotional emails
- Logo displayed on stage slides during intervals
- Logo on Sponsors banner displayed onsite
- Social media posts (6 total)

### Gala dinner – Exclusive sponsor\*

\*To discuss these exclusive package please contact Jennifer Corander.

**NB: When the gala dinner exclusive sponsor package is sold, all the other gala dinner packages will no longer be available.**



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## Gold packages

### Gala dinner – Pre-dinner drinks sponsor (£15,000)

- Exclusive branding of the gala dinner welcome drinks reception area Thursday 5 September at The Dorchester
- Three complimentary delegate registrations to the event (including gala dinner)
- Invitation for one high level senior representatives to the Director General's private CEO Dinner on Wednesday 4 September at Freemasons' Hall
- Logo and 100 word company profile on Symposium website and mobile app
- Logo on rotating banner on Symposium website home page
- Logo on Symposium digital programme onsite and company name included within the online agenda
- Logo in promotional emails
- Logo displayed on stage slides during intervals
- Logo on Sponsors banner displayed onsite
- Social media posts (5 total)

### Symposium – Lunch sponsor (£10,000)

- Logo on buffet stations during selected lunch
- Two complimentary delegate registrations to the Symposium and gala dinner
- Logo and 100 word company profile on Symposium website and mobile app
- Logo on rotating banner on Symposium website home page
- Logo on Symposium digital programme onsite and company name included within the online agenda
- Logo in promotional emails
- Logo displayed on stage slides during intervals
- Logo on Sponsors banner displayed onsite
- Social media posts (5 total)

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### Symposium – Social media wall sponsor (£8,000)

The social media wall is positioned in the exhibition area and features real time tweets throughout the Symposium. This feature is a visually exciting way to raise your brand's profile.

- Exclusive branding of social media wall
- Dedicated social media post displayed periodically on the wall
- One complimentary delegate registration to the event (including gala dinner)
- Logo and 100 word company profile on Symposium website and mobile app
- Logo on rotating banner on Symposium website home page
- Logo on Symposium digital programme onsite
- Logo in promotional emails
- Logo displayed on stage slides during intervals
- Logo on Sponsors banner displayed onsite
- Social media posts promoting the sponsorship (5 total)



## Silver packages

### Gala dinner – After dinner sponsor (£5,000)

- Exclusive branding of after dinner bar area on Thursday 5 September at The Dorchester
- One complimentary delegate registration to the event (including gala dinner)
- Logo and 100 word company profile on Symposium website and mobile app
- Logo on rotating banner on Symposium website home page
- Logo on Symposium digital programme onsite and company name included within the online agenda
- Logo in promotional emails
- Logo displayed on stage slides during intervals
- Logo on Sponsors banner displayed onsite
- Social media posts (4 total)

### Symposium – Coffee break or exhibition opening refreshments sponsor (£5,000)

- Logo on buffet stations (during selected coffee break/exhibition opening)
- One complimentary delegate registration to the event (including gala dinner)
- Logo and 100 word company profile on Symposium website and mobile app
- Logo on rotating banner on Symposium website home page
- Logo on Symposium digital programme onsite and company name included within the online agenda
- Logo in promotional emails
- Logo displayed on stage slides during intervals
- Logo on Sponsors banner displayed onsite
- Social media posts (4 total)

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## ■ Bronze packages

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### Gala dinner – Photo booth sponsor (£3,000)

- Exclusive branding of the photo booth at gala dinner on Thursday 5 September at The Dorchester
- Logo and 100 word company profile on Symposium website and mobile app
- Logo on rotating banner on Symposium website home page
- Logo on Symposium digital programme onsite and company name included within the online agenda
- Logo in promotional emails
- Logo displayed on stage slides during intervals
- Logo on Sponsors banner displayed onsite
- Social media posts (3 total)

### Gala dinner – Transport sponsor (£3,000)

- Exclusive branding of gala dinner coach signage on Thursday 5 September
- Logo and 100 word company profile on Symposium website and mobile app
- Logo on rotating banner on Symposium website home page
- Logo on Symposium digital programme onsite and company name included within the online agenda
- Logo in promotional emails
- Logo displayed on stage slides during intervals
- Logo on Sponsors banner displayed onsite
- Social media posts (3 total)

### Symposium – Bronze sponsor (£2,000)

- Logo and 100 word company profile on Symposium website and mobile app
- Logo on rotating banner on Symposium website home page
- Logo on Symposium digital programme onsite
- Logo in promotional emails
- Logo displayed on stage slides during intervals
- Logo on Sponsors banner displayed onsite
- Social media posts (3 total)

# World Nuclear Symposium 2024 Sponsorship packages

## Sponsorship and exhibition enquiries

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	Platinum		Gold			Silver		Bronze		
	Welcome reception	Gala dinner Cultural experience	Gala dinner Pre-dinner drinks	Symposium lunch	Symposium Social media wall	Gala dinner After dinner sponsor	Symposium Coffee break/ exhibition opening	Gala dinner Photo booth	Gala dinner Transport	Symposium Bronze sponsor
	On request	£25,000	£15,000	£10,000	£8,000	£5,000	£5,000	£3,000	£3,000	£2,000
<b>Number of packages</b>	1	1	1	2	1	1	3	1	1	6
Branding of welcome reception	✓									
Branding of gala dinner		✓								
Invitation for two high-level representatives to attend the Director General's private CEO dinner	✓	✓								
Exclusive branding of gala dinner welcome drinks reception area			✓							
Logo displayed on buffet stations				✓			✓			
Exclusive branding of social media wall					✓					
Dedicated social media post displayed periodically on the social media wall					✓					
Exclusive branding of the after dinner bar area						✓				
Exclusive branding of the photo booth at gala dinner								✓		
Exclusive branding of gala dinner coach signage									✓	
Logo and 100-word company profile on Symposium website and mobile app	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on rotating banner on Symposium website home page	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Symposium digital programme onsite and company name included within the online agenda	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo in promotional emails	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo displayed on stage slides at intervals	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Sponsor banner displayed onsite	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary delegate registration(s) to the event and gala dinner	3	3	2	2	1	1	1	-	-	-
Social media posts	6	6	5	5	5	4	4	3	3	3



## Why exhibit?

**Increase brand awareness.** By getting in front of your target audience you can draw attention to your business by showcasing your brand, boosting your business' image, and gaining media and social media exposure.

**Launch a new product.** An exhibition is an ideal way to introduce something new to your target audience and allows you to quickly get feedback.

**Increase your knowledge of current industry trends.** It is a great way to stay up-to-date with what is going on in the industry, and find out about new products and resources.

**Gain a competitive edge.** The exhibition offers the chance to check out what your competitors are doing and help streamline your business and marketing strategies.

**Receive full Symposium access.** By exhibiting you will have access to all the sessions, networking and social events, and you will have a presence in online and offline marketing materials.

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# Exhibition opportunities

## 3x2m floor space

Includes:

- Two complimentary delegate registrations to the event (including gala dinner)
- Logo and 100 word company profile on Symposium website and mobile app
- Logo on Symposium digital programme onsite
- Social media posts (3 total)

Member price: £5,000 | Non-member price: £10,000

## 2x1m floor space

Includes:

- One complimentary delegate registration to the event (including gala dinner)
- Logo and 100 word company profile on Symposium website and mobile app
- Logo on Symposium digital programme onsite
- Social media posts (3 total)

Member price: £3,250 | Non-member price: £6,500

## Pull up banner space

Includes:

- One complimentary delegate registration to the event (including gala dinner)
- Pull up banner floor space only (note: space for table and chair not included)
- Logo and 100 word company profile on Symposium website and mobile app
- Logo on Symposium digital programme onsite
- Social media posts (3 total)

Member price: £1,250 | Non-member price: £2,500

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## About Symposium

Hundreds of top nuclear industry leaders, experts and executives from around the world come together to share information and experience that will elevate nuclear energy as a key contributor in the transition to a clean and sustainable world.

With a diverse programme of presentations and high-level panels on the most important industry issues, it is the premier annual event for the global nuclear industry. There are many networking opportunities including at the welcome reception, gala dinner and exhibition.

## About us

World Nuclear Association is the international organization that represents the nuclear industry. Its mission is to promote a wider understanding of nuclear energy among key international influencers by producing authoritative information, developing common industry positions and contributing to the energy debate.

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